1	people to do this. What we need now more than
2	ever is a media that is diverse, locally owned,
3	and one that supports a renewed inspiration
4	around citizenship and a process of governance
5	that is looking for the stewarding of this
6	country, not its demise. We seek a plurality of
7	expression, not a monopoly. We seek a media that
8	is capable of capturing the hope and the
9	possibilities of our future and not leaving us
10	mired in what Vandana Shiva called the
11	"monoculture of the mind."
12	The media must return to its roots as
13	a vehicle of democracy, not a diminisher of
14	democracy.
15	The Virginians also pointed to the
16	searcher of hearts that guided them. And I would
17	ask you the FCC
18	MODERATOR SIGALOS: Thank you.
19	MS. HERRNDON: Oh.
20	(Applause.)
21	MODERATOR SIGALOS: Thank you.
22	Ann Lev.

MS. BUKOWSKI: I'm Jessica Bukowski.

You called my name previously. Thank you.

I'm proud to stand before you as an appointed Commissioner on the Citizens Telecommunications and Technology Advisory Board, which is a board that advises Seattle city officials on community telecommunications and technology issues. I'd like to briefly read to you from a letter that we have drafted to you, Chairman Martin.

Thank you.

setting media "In precedent a 1945, U.S. Supreme Court ownership case in Justice Hugo Black wrote: 'The First Amendment rests on the assumption that the widest possible dissemination of information from diverse and antagonistic sources is essential to the welfare of the public, that a free press is a condition of a free society.'

"We now live in a time where this principle appears to be increasingly fungible for the right price. Currently a handful of major

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media companies control most radio, publishing, and television resources. Ιf federal media policy is changed allow national media to corporations an even greater consolidation of ownership, public welfare will media the necessarily suffer.

"Unlikely business partners create an ethical slippery slope when it comes to the information content of new media. A specific incidence of this phenomena occurred in 1998 at the Fox affiliate in Tampa, Florida. The station fired two award winning reporters, Jane Akre and Steve Wilson, and suppressed the story they had produced about one of the Fox network's largest advertisers, Monsanto, considering the negative health effects of its genetically engineered bovine growth hormone. Fox suppressed the story after Monsanto threatened a lawsuit.

"In a story reported by Jeanette Batz in the "St. Louis Riverfront Times" David Boylan, WTVT, Fox's Tampa, Florida affiliate station manager was quoted as saying, 'We, the Fox

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1 Network, paid 3 billion for these television 2 stations. We decide what the news is.' 3 "This is an ominous look at things to come if the FCC rewrites its media ownership 4 5 policies to allow major networks to potentially 6 own all media resources in a given town or city. 7 If the local affiliate will not run a 8 because it negatively portrays major advertiser, public health in that town or city 9 10 will be..." 11 MODERATOR SIGALOS: Thank you. Ann Lev. Michael Hobbs. 12 Hi. You hear from the 13 MR. HOBBS: 14 corporations that what's important here is economics, but what's important here is power. 15 16 First there is the directability of a the political 17 single corporation to shape landscape through their editorial voice. 18 today are very complex, and the science of 19 20 opinion manipulation is also very advanced. 21 Average Joe may say, well I heard Proposition 12 is a bad idea on channels 4 and 9, 22

on KBIG Radio and in the newspaper so I guess it's a bad idea, and that conclusion might be reasonable unless Mr. Joe knew that all those media outlets were owned and controlled by the same corporation.

This manipulation can be done overtly with shock jocks ridiculing Prop 12, subtly with newscasters simply giving short shrift to the opposing veiwpoint, and even intelligently through a well-crafted newspaper editorial. How is average Joe to know he's being manipulated?

Secondly, conglomerated media can control what advertising gets shown. It becomes too easy for the big corporations to decide that a Moveon.org or a National Right to Life ad is too controversial or too inappropriate, making it much harder for those voices to be heard.

When single corporations control many media outlets in a single market, it may become impossible for some points of view to be heard. The more independent outlets there are, the more democratic the process becomes.

1	Thirdly, this restrictive effect could
2	be caused simply by economics, not censorship.
3	The best time slots, billboard locations, and
4	page placement may be reserved for advertisers
5	who can afford national ad campaigns and
6	cross-media campaigns. Smaller companies with
7	smaller advertising budgets can get shut out.
8	When media control is widely distributed, all
9	deals are small, and small companies can compete
10	on an even footing and in as many markets or in
11	as many media types as they can afford. And this
12	applies not just to commercial advertising
13	MODERATOR SIGALOS: Thank you.
14	MR. HOBBS: but political
15	advertising as well.
16	Thank you.
17	(Applause.)
18	MODERATOR SIGALOS: Lee Colleton. Are
19	you Lee Colleton?
20	MR. COLLETON: Yes.
21	MR. LEE: 257, Dick Lee, did you call?
22	MODERATOR SIGALOS: I'm sorry.

1	MR. LEE: 257.
2	MODERATOR SIGALOS: I'm sorry. Are
3	you Lee Colleton?
4	MR. COLLETON: Yes.
5	MODERATOR SIGALOS: I'm sorry, sir.
6	I haven't called your name yet.
7	MR. COLLETON: Gentlemen of the
8	Commission, I'm a technologist as you yourselves
9	are, and I think you all know from the research
10	that your Commission has from the research
11	that the you have available, you know that
12	further consolidation of media in this country
13	will perhaps give short-term profit to the
14	organizations that are allowed to consolidate
15	that control, but will have a negative effect for
16	our democracy as a whole.
17	And I'm wondering what you guys are
18	thinking. Like is your interest to crash
19	democracy in, in service of short-term profits of
20	corporations? I'm guessing it is, which is
21	really depressing.
22	And something that I'd like to address

to everyone, including the Commission, is that we would be better served by increased access to the airwaves not just in what stations we can tune in to, but actual access, not the sort of access that I can pay an arm and leg for over on my cell phone, but genuine access to all parts of the I encourage you to open that access spectrum. and allow projects like the free software GNU Radio, which would further this for everyone to be able to receive and transmit FM at low power. Like, you know, if there's a disaster, you'll be able to hear from your neighbors, the people down the street, as well as companies that can kick it out at hundreds and hundreds of watts. I think you have a responsibility to bring this sort of I mean, we have the technology. thing to us. Open the access please.

Thank you.

MODERATOR SIGALOS: David Holland.

Jessica Klein. Jessica Bukowski. Bob Hasegawa.

Joseph Aprile. I'm calling number 210 now,

Christine Virgillo-Emery.

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1 MS. VIRGILLO-EMERY: That's me. Mav 2 I see a nice smile before I start? Thank you. 3 Good evening, Commissioners. My name 4 is Christine Virgillo-Emery. I'm also known as 5 Ms. Music Girl, Zulu Nation member and DJ. I am 6 an active voter since I was 18, now 35, and a 7 seven year leukemia cancer survivor. I live in Kitsap in 8 the city οf Bremerton County 9 Washington, which is a ferry ride away 10 Seattle. rules, regulations, 11 You have and 12 quidelines in place for a reason. This country 13 was built on capitalism and competition. 14 must be diversity in ownership so that we, as a diverse nation, will have the freedom to choose. 15 16 It is the FCC's job to keep these checks and 17 balances in effect. live I barely get basic 18 Where I 19 broadcasting channels unless I subscribe to cable that I have to pay for just to get the news, 20 21 information, and programming I need and want. 22 Soon I will be forced into buying high definition TV because the TVs I have will soon be obsolete, and the TVs I have work just fine, even with the help of cable.

I have absolutely no choice in who I want my cable provider to be with. What happened to freedom of choice? Also with the cable channels there are some Seattle based channels, like S.C.A.N. TV, that I want to watch, but I cannot receive them on my Bremerton paid cable. Why am I not in the market when I am located just across the water?

Speaking of programming, the news, which is usually full of dramatic sensationalism -- If I want dramatic sensationalism, I can watch a movie or Jerry Springer. My needs are usually not being met because the major stations are in Seattle and I rarely hear of anything related to where I live. Depending on what it is, like the weather report, the ferry report, or something of a negative manner. I rarely hear of any positive news being reported anywhere. Why is that? News used to be on the newsreels, and now I can get it

T	in an instant, but is it accurate?
2	Programming of some of the sitcoms
3	that are on now, in my opinion, the quality is
4	just sour from story content to language content.
5	What happened to the guidelines?
6	Radio is another problem. There are
7	some stations that play the same songs over and
8	over until they change the rotation. Boring.
9	And their variety is just not there. And when a
10	new station comes on that plays variety, it
11	usually ends up going off the air because somehow
12	it is now competing with a major market station.
13	Where is the diversity in radio programming and
14	radio stations?
15	Internet radio is not always an option
16	either.
17	MODERATOR SIGALOS: Thank you.
18	MS. VIRGILLO-EMERY: If the rules are
19	not broken
20	MODERATOR SIGALOS: We thank you for
21	your comments.
22	MS. VIRGILLO-EMERY: why change

1	them? Please
2	MODERATOR SIGALOS: Thank you.
3	MS. VIRGILLO-EMERY: vote no on
4	media consolidation.
5	(Applause.)
6	MODERATOR SIGALOS: Sondra Shulman.
7	Sue Peters. Larry Neilson.
8	MR. NEILSON: Good evening, Mr.
9	Chairman, Commissioners, fellow citizens. Thank
10	you for hearing my testimony this evening. I
11	work at the VA Medical Center here in Seattle
12	helping those who wear the uniform and those who
13	have done so with their health care needs.
14	Now, I've been around more than 50
15	years. That's long enough to remember things like
16	the Fairness Doctrine and the federal government
17	vigorously enforcing civil rights in antitrust
18	matters. Wow. Same country, amazing.
19	So nowadays we have 500 channels of
20	dreck. Paris Hilton and Britney Spears, Rush
21	Limbaugh and Bill O'Reilly. Yep. And at the
22	same time we've seen a parallel decline in our

nation's standing and our government's credibility. Dare I suggest that there is a connection.

With increased consolidation, our political debate has been dumbed down and diverse voices have been stilled. I think of Aaron Dixon, our Green Party senatorial candidate who was banned from the TV candidates' debate on the grounds that he hadn't raised a million dollars.

Just on our patients' welfare I would like to dwell for a minute. Day in and day out at the VA we hear how American service members, our patients, are coming back from multiple tours in our ill conceived and apparently endless war in Iraq. They're often minus an ear, an arm, a The shrinks tell usof leq, an eye. orintractable symptoms of PTSD. widespread depression, and uranium poisoning.

These veterans and their families have had their lives ruined. Now, our soldiers knew they would be in harm's way when they signed up, but it seems to me that they had a right to

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1	expect that it not be forfeited for frivolous
2	purposes, but only as a last resort.
3	Media consolidation made the war
4	possible and put these people at risk
5	MODERATOR SIGALOS: Thank you very
6	much.
7	MR. NEILSON: for bad and dubious
8	purpose.
9	(Applause.)
10	MODERATOR SIGALOS: Barbara Eis.
11	Would the following people come foward
12	please? Parker Lindner, Amber Morgan, Tim
13	Tattan, Duane Polich, Kade Mattox, Andy Weiss,
14	Cameron Coale, Clyde Wolbanks, Jeff Stonehill,
15	Kimberly Roper, Andrea Nash.
16	Parker Lindner.
17	MS. LINDNER: Hello. Do you guys need
18	to stretch or something?
19	One could say that allowing media
20	consolidation is akin to allowing genetically
21	engineered food to dominate our agriculture.
22	While at first it seems like genetic engineering

assures resilience and scalability of the crops, later we find that it also eliminates the diversity that enables those crops to thrive under a range of conditions and to propagate in new ways in response to changing conditions.

So it is with our media. No matter where you sit in the public spectrum you've likely found yourself sometimes wondering why you're seeing what you're seeing in the media and what has been left out of the discussion. Two examples of media stories that dominated the media when other important things were occurring in the world that come to my mind are Karen Quinlan and Janet Jackson's breast. While the national media obsessed on these stories, what important stories were not told?

Today our civilization is facing the greater demon -- global climate change and end of peak oil. Solutions to these problems are being generated in small acts in communities of concern and in personal behavioral changes. These are driven not by the ever expending media

1 conglomerate, but by the network of voices that 2 share ideas neighbor to neighbor, community to 3 community. It's these natural systems that will 4 be the salvation to our civilization and need air 5 and nourishment to grow. 6 Thank you. 7 (Applause.) MODERATOR SIGALOS: Thank you. 8 9 Amber Morgan. 10 MS. MORGAN: Hi. My name is Amber Morgan. My partner and I started a free form 11 12 online community radio called Hollow Earth Radio 13 January 1st of this year. We started this online 14 station because we were largely unimpressed with what we heard on our FM band. It has so little 15 16 to do with our immediate lives. In creating a locally owned radio 17 18 station we can focus on showcasing the actual musicians and voices in our immediate vicinity. 19 One supporter told us that listening to our radio 20 21 feels like friends hanging out in her living 22 It's comfortable and approachable. room.

I don't know if anyone thinks that would happen with Clear Channel. I don't think so.

When we started broadcasting we had no budget. The two of us did everything. Very quickly we received overwhelming support from the community. Less than a year after we started and with no budget for publicity, more than 40 volunteers run our station, seven of which are still here tonight. We have more listeners every day.

The internet is a wonderful resource, is not a substitute for terrestrial it broadcast. We are a local community station, and we want to reach our local community. FM radio is the best way to do that. We feel it's almost small group of people like us impossible for a with no corporate backing to have access to the firmly believe that allowing airwaves. consolidation of ownership would make it even harder for small, locally owned and women-run businesses to gain access to the air.

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1	I am just one of the millions of
2	people who plead to you, please make it easier
3	for citizens to gain access to these airwaves.
4	Thank you.
5	(Applause.)
6	MODERATOR SIGALOS: Thank you. Tim
7	Tattan.
8	MR. TATTAN: Hi. My name is Tim
9	Tattan.
10	I've been a broadcast professional
11	since 1974. I've been paying attention to what's
12	been going on and with the FCC. I think its
13	interesting that I wanted to tell you that the
14	people who are looking for further relaxation of
15	ownership rules are not here. They're not
16	listening to any of these people. They don't
17	listen during the workday. They're not listening
18	to you now. What does that tell you about what's
19	going on here?
20	I might sound like kind of an old time
21	radio geek when I remind you about performance
22	versus promise and those requirements the FCC

1	always scared us with years ago that it could
2	take away the license. You have a lot of power.
3	You need to exercise it for the common good.
4	That's what you're hearing from everybody here.
5	I didn't come here to insult you guys.
6	I didn't come here to lambast you. You've heard
7	enough of that already. But I want you to
8	recognize that there's some inconsistencies in
9	the way the regulation is going as it currently
10	stands.
11	For instance, high definition radio.
12	All of these broadcasters who are looking for
13	more frequency of channels are alreadly going to
14	triple what they have with HD radio. So if
15	somebody has eight signals in the market, eight
16	times three. Why do they need more? What are
17	going to do with all of this? If they can't make
18	a profit, a sufficient profit with what they've
19	got, why don't you let somebody else use these
20	frequencies?
21	(Applause.)
22	MR. TATTAN: You talk about low power

1	FM, which may serve one's suburb, why not let
2	some of these other community groups who don't
3	need to make a large profit have a full power
4	station so they can reach all the Native
5	Americans, all of the other minority groups in a
6	particular market? If the commercial guys aren't
7	happy with what they've got and they've got way
8	more than everybody else, there's a lot of other
9	people who are looking for those opportunities.
10	We're looking for you guys to step in
11	and do something about this. There's too much to
12	go into. Low power FM is already on second
13	adjacent channels in all major markets. It's
14	called national religious broadcasters who snuck
15	in when everybody else was trying to get on the
16	air. Let's just be consistent with the rules
17	MODERATOR SIGALOS: Thank you very
18	much.
19	MR. TATTAN: and make sure
20	everybody gets in.
21	MODERATOR SIGALOS: Thank you very
22	much.

1	(Applause.)
2	MODERATOR SIGALOS: Duane Polich.
3	MR. POLICH: Good evening. It's 59
4	degrees outside with a little light rain. And
5	now for tonight's news. Peru bombs USSR. World
6	near end. Film at 11. And now a word from our
7	sponsor.
8	I'm Duane Polich with Combinate Media
9	Group. The C-o-m in combinate stands for
٥ ـ	Community Oriented Media. I've helped start a
.1	small market AM daytime station and also owned an
2	FM station over in eastern Washington and have
_3	been involved in various allocation proceedings
.4	which have ended up in the hands of the big
L 5	broadcasters, Clear Channel and such.
L6	When I got into broadcasting the It
L7	was understood that broadcasters were expected to
18	operate in the public interest, convenience, and
L9	necessity of the community. I like that. I
20	believe in that. I want to be a broadcaster that
21	does that.

Now, I'm looking for opportunities in

1	the low power television stations. I want to be
2	able to serve the community. I want to be able
3	to talk about and to hear from the local
4	government, local schools, local businesses,
5	local churches, local community organizations,
6	people that are involved in the local
7	organization and are involved in the events and
8	issues that affect your daily life.
9	I just want to make sure that
10	encourage the Commission that they provide an
11	environment where community oriented media and
12	localism can thrive, and basically, you know,
13	where did we go from operating in the public
14	interest, convenience, necessity to operating
15	into the convenience and necessity of public
16	of the bottom line. Thank you.
17	(Applause.)
18	MODERATOR SIGALOS: Thank you.
19	Kate Matlox.
20	UNIDENTIFIED SPEAKER: Kate Matlox is
21	a good friend of mine. I wonder if I could
22	possibly speak for another

_	AUDIENCE: (Unintelligible.)
2	MODERATOR SIGALOS: Andy Weiss.
3	Cameron Coale. Clyde Wolbanks. Jeff Stonehill.
4	Kimberly Roper. Andrea Nash.
5	I'm going to call another list of
6	names. Frank Brown, Haley Land, Rebecca Wolfe,
7	Jeff Bergler, Paul Wirsing, Matt Burk, Nicole
8	Robare, Ole Mara Peters, Maggie Metcalf, Robert
9	Jackson, Brenda Cooper, Jeff Kempe, Shel Kaphan.
10	Number 226, Frank Brown. Haley Land.
11	Rebecca Wolfe.
12	MS. WOLFE: Hi. This morning Amy
13	Goodman, on her program Democracy Now,
14	interviewed Dennis Kucinich. And she asked him
15	she said what control do you have let me
16	back up "Today in Seattle there is going to be
17	the last of the FCC hearings as Kevin Martin, the
18	Chair, wants to expedite media consolidation. He
19	says he'll be taking a vote around December 18.
20	What control do you have over this?"
21	And answered, "Well, as the Chairman
22	of the Domestic Policy Subcommittee I can and

will hold hearings on the FCC's decision making process."

And then what I want to talk about of all most is my concern about how the mainstream media or the corporate media are choosing our candidates for the presidency. I think they're trying to decide who's going to be the next president, and I think that is SO dangerous.

Now really kind of implies that we do not have a democracy. We want a democracy. We haven't had a democracy for a very long time. And so in order to not have the media choosing our candidates for us, we have to get control over this. We, the people, have to get control over this.

And Kucinich went on to say there is an attempt by the media to manage this election, to try and determine the outcome of the election prior to the people casting votes. It's just another way to try to defeat the public interest

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1	and to make of the election a kind of farce.
2	Thank you.
3	(Applause.)
4	MODERATOR SIGALOS: Jeff Bergler.
5	Paul Wirsing. Matt Burk. Nicole Robare. Ole
6	Mara Peters. Maggie Metcalfe. Robert Jackson.
7	Brenda Cooper. Jeff Kempe. Shel Kaphan. David
8	Marks. Clare Beach.
9	I'm sorry?
LO	MR. MARKS: David Marks.
L1	MODERATOR SIGALOS: David, before you
L2	speak I would just call a few more names. Just
L3	give me one more moment. I these people would
L 4	please come down: Clare Beach, Mark Holland,
. 5	Mira Latoszek, Ezra Basom, Gopala Krishman
L6	Parameswaran, Lisa Wright, Jason Farhman, S.
L7	Arsalan Bukhari, Mark Sabo, George Atherton, Mr.
L8	Friedman.
L9	David Marks, please.
20	MR. MARKS: You're going the wrong
21	way. You're going the wrong way. When
22	corporations get too large and powerful, it is in
ı	I control of the second of the